

MAIN LINE TODAY

LADIES' NIGHT *Out*

MAIN LINE TODAY LADIES' NIGHT OUT 2023 | BOUTIQUE PARTICIPANT FORM

Main Line Today's 5th Annual Ladies Night Out celebrates the Main Line lifestyle aesthetic with a perfect spring evening at The Ballroom at Ellis Preserve in Newtown Square. This is your opportunity to connect with and sell directly to more than 275+ fashion-savvy women in a festive environment.

PERKS FOR PARTICIPATING BOUTIQUES

- Two exhibitor passes to the event
- One, six-foot vendor table with linen, two chairs and space for one rolling rack of clothing; booth space approximately 10 by 10 feet
- The opportunity to sell to a targeted clientele
- An online listing on the Ladies' Night Out event page and a mention in the magazine as a participating boutique

All for just \$499

EVENT DETAILS

APRIL 19, 2023
5:30-8:30PM

THE BALLROOM AT ELLIS PRESERVE
NEWTOWN SQUARE

WHAT TO EXPECT

Guests shop a curated selection of products and services from boutiques, beauty professionals and health experts.

A memorable night of light hors d'oeuvres, signature cocktails, beer and wine, a fashion show, and live entertainment.

Raise funds and awareness for a local beneficiary, with a portion of ticket proceeds going directly to the organization.



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2023 LADIES' NIGHT OUT EVENT PARTICIPATION FORM

BOUTIQUE NAME: _____
Please spell out as it should appear in any promotion materials, event signage, etc.

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ ZIP: _____

PHONE: _____

WEBSITE: _____ E-MAIL: _____

FACEBOOK: _____

INSTAGRAM: _____

I have read and agree to the terms of the sponsorship listed below:

- Boutique is to provide a \$1 million liability insurance policy naming The Ballroom at Ellis Preserve and *Main Line Today* as the additional insured prior to the event.
- **Registration deadline: March 1, 2023**
- **Payment must accompany registration.** Checks or credit card are accepted. Checks are payable to Today Media. A fee of 3.5% will be added to credit card processing. Debit card, e-check and mail in check are free. A Credit Card Authorization form must be completed for credit card payment.

Signature of Authorized Representative: _____

Signature Required

Please email to: marketing@mainlinetoday.com

SPONSORSHIPS AVAILABLE

Custom sponsorships available at a variety of price points. Contact your account executive or Marian Conicella, MConicella@MainLineToday.com or 610.325.4630 for more information.